

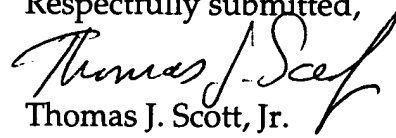
13 outputting a mass medium program that contains or explains at least one
2 receiver specific datum, said interactive mass medium program output apparatus
3 having an input device to receive input from a subscriber;
4 prompting said subscriber during said mass medium program for input in
5 respect of said information, said interactive mass medium program output apparatus
6 having an output device for outputting said information;
7 receiving a reply from said subscriber at said input device in response to said
8 step of prompting said subscriber, said interactive mass medium program output
9 apparatus having a transmitter for communicating information to a remote station;
10 communicating said reply to a remote site, said interactive mass medium output
11 apparatus and said remote site comprising a network having a plurality of transmitter
12 stations;
13 generating, in said network, a message which is effective at said interactive mass
14 medium program output apparatus to output a user specific financial analysis, said
15 interactive mass medium program output apparatus having a receiver for receiving a
16 signal from a remote station;
17 delivering specific combined medium programming at said output device on the
18 basis of said message.

REMARKS

Applicants respectfully request consideration of the instant Supplemental Preliminary Amendment with respect to the above-described application.

The Commissioner is hereby authorized to charge any additional fees or credit any overpayment of fees in connection with this communication to Deposit Account No. 08-3038.

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Respectfully submitted,

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